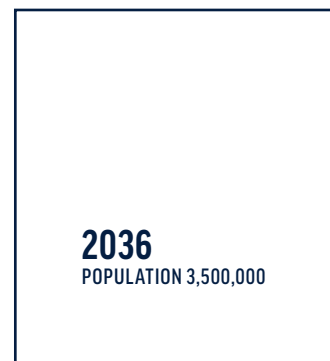




GREATER WESTERN SYDNEY

Greater Western Sydney is one of the most lively and liveable regions in Australia, a prosperous convergence point for entertainment, business and recreation. Boasting a soaring population and major growth in transportation, residential and commercial projects Sydney's West is rapidly expanding at an unprecedented rate.

Despite the projected population growth Greater Western Sydney has only two 'performance arts seats' per 1000 residents. The Sydney Coliseum Theatre, West HQ answers this need with the regions first 2000 seat theatre.



CULTURAL SPEND AND FUNDING*

29.4%

Greater Western Sydney's percentage of state population

316M

Greater Western Sydney Household spend on arts, cultural and entertainment events

2036

Greater Western Sydney to overtake its Sydney counterparts on population



* Deloitte WS Cultural Report 2015

GREATER WESTERN SYDNEY



RAPIDLY EXPANDING

\$45 billion is committed to major infrastructure projects including West Connex, the Parramatta Light Rail, the Aerotropolis and University including the new Western Sydney Airport which will welcome **5 million passengers annually**.

GREATER WESTERN SYDNEY GROWTH TIMELINE

2019

Sydney Coliseum Theatre, West HQ Opens

2023

Parramatta Light Rail

2026

Western Sydney Airport opens
5M Pax yearly

2021

Pullman Hotel West HQ Opens

2024

West Connex Completes

2036

Greater Western Sydney population boom est 3.55M